



For immediate release:

CABEF Announces New Board Member, Chairperson

February 25, 2016 (Port Elgin, Ontario) – The Canadian Agri-Business Education Foundation welcomes their newest board member, Johanne Ross. She is a strong advocate for agriculture education and a respected member of the agri-business community. She will be an invaluable asset to the CABEF board.

Ross is the Executive Director of Agriculture in the Classroom – Manitoba Inc. (AITC-M), and she currently serves as the Chair of AITC Canada. Through AITC-M's classroom outreach programming and ag curriculum development, she has shared her enthusiasm for agriculture, reaching thousands of students and teachers. Ross gained first-hand experience of several sectors of the industry through unique summer employment opportunities as she earned her Bachelor of Science in Agriculture at the University of Manitoba.

CABEF is also pleased to announce the appointment of Rod Merryweather as Chairperson of the Board. Merryweather has been a member of the CABEF board since 2013, and he is excited to take on new responsibilities as Chairperson. Merryweather replaces Larry Hertz, who was the founding Chairperson and the driver behind the establishment of CABEF.

CABEF provides scholarships to Canadian students who are entering their first year of an accredited college or university agriculture program either through transfer or direct entry.

For more information about CABEF's work visit cabef.org

- 30 -

For more information please contact:

Rod Merryweather, CABEF Chairperson
306.791.1045
rmerryweather@fpgenetics.ca

Mary Thornley, CABEF Executive Director
519.389.3701
info@cabef.org