



For immediate release:

Lively fundraising auction raises close to \$45,000 for new agricultural education charity

January 27, 2014 (Port Elgin, Ontario) – A lively fundraising auction held in Quebec raised lots of excitement for a new agricultural education charity.

The Canadian Agri-Business Education Foundation (CABEF) was publicly launched at the Best of CAMA (Canadian Agri-Marketing Association) Awards held in Quebec City in November. Live and silent auctions were held raising \$44,910 to go towards scholarships for high school students intent on pursuing a post-secondary education in agriculture or agri-business.

“We were very pleased with the industry support of the auction as the dollars raised go a long way towards funding scholarships for students interested in a career in agriculture” says Larry Hertz, president of the foundation, which obtained registered charitable status earlier this year. To date, through the generous donations of corporations and individuals, CABEF has raised over \$100,000 to invest in five annual \$2,500 scholarships for high school students entering a post-secondary agriculture or agri-business program.

CABEF would like to thank all those who donated items to and bought items from both the live and silent auctions.

Donors for the live auction were Agri Studies, Farms.com, Real Agriculture, Ontario Farmer, Western Producer, Top Crop Manager, and La Terre de chez nous. Buyers from the live auction were 31st line Strategic Communications, Bayer Crop Science, AdFarm, John Deere Canada ULC, Farm Credit Canada, The Marketing Den, and Monsanto Canada Inc.

The silent auction brought in \$1,410 and the live auction brought in \$43,500. The money raised will go towards the scholarships.

More information on the foundation and where to apply for scholarships can be found on the CABEF website, www.cabef.org.

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For more information please contact:

Mary Thornley
519.389.3701
info@cabef.org

Larry Hertz
403.410.7623
306.222.9548
larry.hertz@adfarmonline.com